

EUROPEAN INTERNATIONALISATION MARITIME CONSORTIA





CONSORTEX is a two-year project funded by the Interreg Atlantic Area Programme and involves seven partners from the five Member States of the Atlantic Area (Portugal, Spain, France, Ireland and the United Kingdom).



Consortium



THE CHALLENGE

The European shipbuilding industry is a dynamic and competitive sector, both in the EU and worldwide. Besides offering a wide range of technologies, it employs a significant number of workers, it generates income in foreign currency and it affects other areas such as transport, security, research and the environment.

The shipbuilding sector and all its ancillary industries have been growing globally in the past few years, offering an interesting

market opportunity. However, the figures show that some Asian countries, namely, China, Japan and South Korea have a significant market share, compared with European countries. In fact, the competition is fierce, so the challenge for the European shipbuilding industry is to be able to organise itself irrespective of national boundaries, complementing its knowledge, its industrial capabilities and its very high level of technology to compete in high tech and high added value products.

PROJECT OBJECTIVE

The CONSORTEX project - European Internationalisation Maritime Consortia - aims to form at least five export consortia consisting of European interregional SMEs who specialise in the manufacture of certain built-in packages for marine vessels and structures (bridge, engine room, accommodation and deck) including offshore vessels, marine power plants, cruise ships, scientific vessels and naval.

EXPECTED RESULTS

- Improve the competitiveness of the shipbuilding sector in the Atlantic Area
- Improve SME's market positioning, sign contracts and make international sales
- Promote collaboration between SMEs
- Enhance security, training and qualification of workers
- Promote collaboration between industry, technology centres, universities and other stakeholders involved in the shipbuilding industry

TARGET GROUPS

- Clusters
- Shipbuilding and ancillary industries [SMEs]
- Business organisations
- National, regional and local authorities
- Trade unions
- Workers in the sector
- Research and technology centres

For further information about the project:

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